

CONCEPT

DESIGNING FOR THE NEXT PRESIDENT'S INNERMOST SANCTUM, LEFT ME APPEALING TO THE DESIRE FOR A PERSONAL SPACE THAT TRULY REFLECTS TASTE AND INSPIRATION. THE PRESIDENT, A MODERNIST AT HEART, NEEDS A PRIVATE PLACE TO ESCAPE AND THINK, READ AND SIMPLY BE... UNINTERRUPTED. A LOVE OF MID-CENTURY WAS THE SPRINGING-OFF POINT FOR CLEAN LINES AND A WARM PALETTE. NOT ENCUMBERED BY THE NEED TO REFLECT THE FEDERAL TRADITIONAL STYLE SEEN THROUGHOUT MUCH OF THE WHITE HOUSE, WE FOCUSED ON USING ELEMENTS THAT THE PRESIDENT ALONE WILL USE AND ENJOY THOROUGHLY.



President's Study



My LOOP

FABRIC!





AARON SHIKLER'S 1971 PORTRAIT OF JFK WILL HANG OPPOSITE THE ENTRANCE





